



## Location of Kansai Region

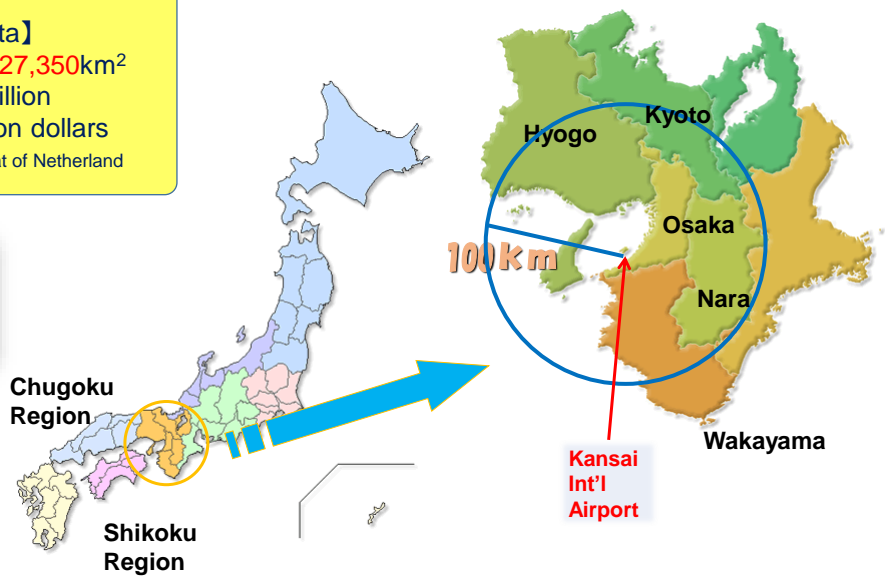
### 【Basic data】

Area: approx. 27,350km<sup>2</sup>

Population: 20.53 million

Real GDP: 780 billion dollars

\*Almost as large as that of Netherland





**Location of Hyogo Prefecture**

**【Basic data】**

Area: approx. **8,400 km<sup>2</sup>**  
 (12th in Japan)

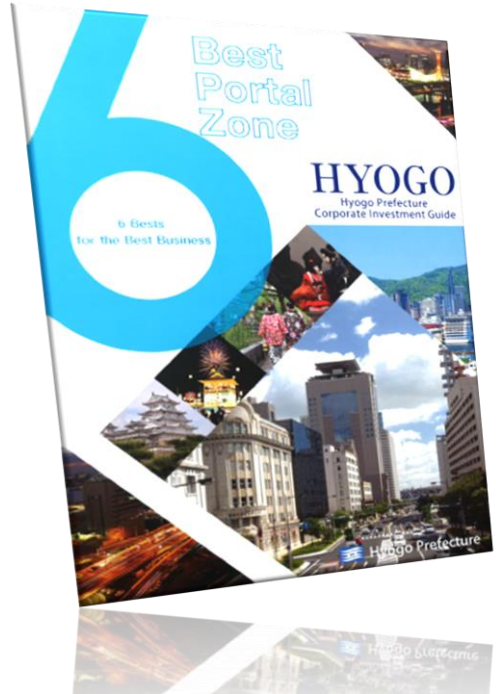
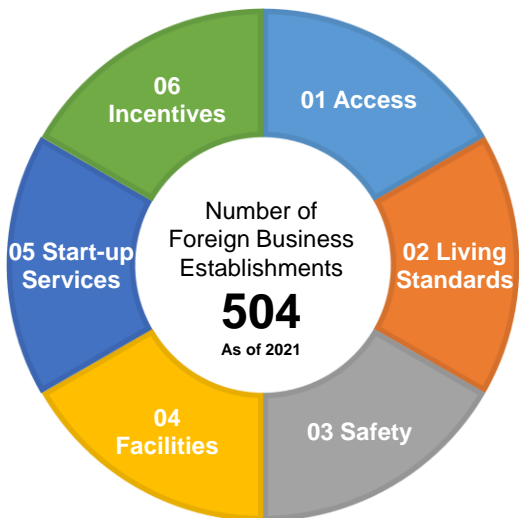
Population: **5.47 million**  
 (7th in Japan)

Real GDP: **190 billion dollars**  
 (6th in Japan)

\*Almost as large as that of New Zealand



**6 Bests for Business**



# 01 Best Access

## Well-developed Transportation Infrastructure



LAND

SKY



SEA



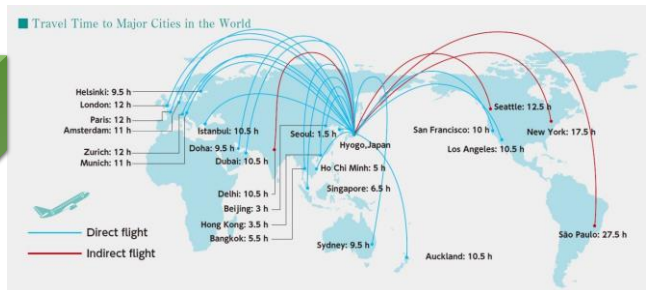
# 01 Best Access

## Traffic access

## Major Japanese Cities within 3 Hours



Direct Flight to Over 30 Cities Worldwide



## 02 Best Living Standards



神戸(外國)俱樂部

Established in 1869  
source: Kobe Club website



中華會館

source: 中華會館website

### Cosmopolitan Society Open to the World

Foreign Communities, International Schools  
Religious Facilities, Multi-Lingual Hospitals...



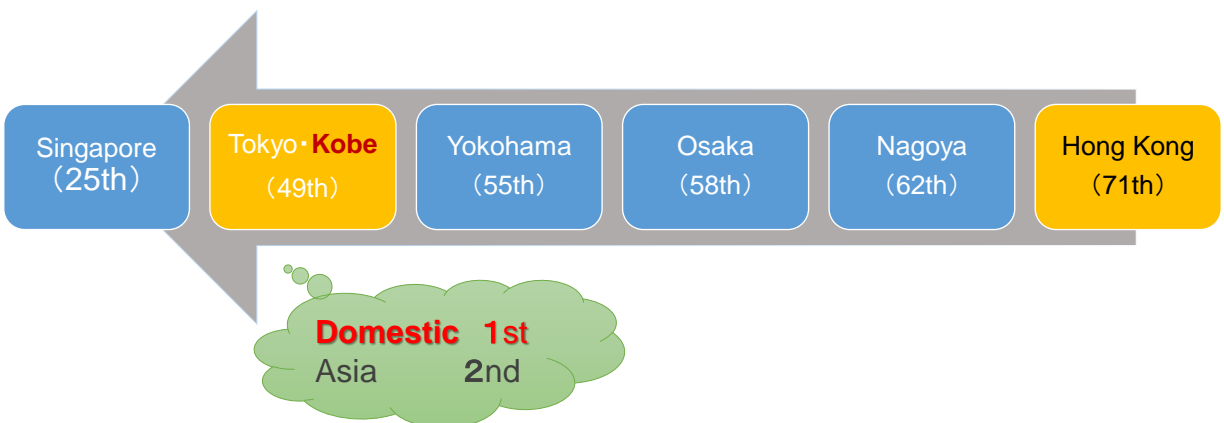
關帝廟

Source: 中華會館website



## 02 Best Living Standards

### Mercer "2019 QUALITY OF LIVING SURVEY" City Ranking

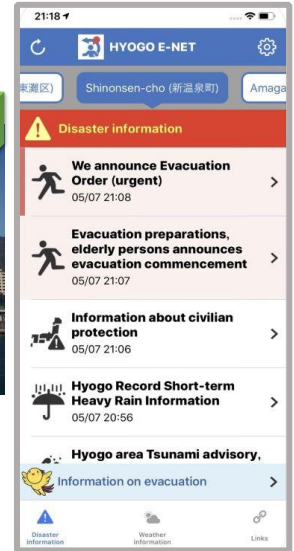


## 03 Best Safety

### Disaster Reduction Organizations



Great Hanshin-Awaji Earthquake  
Photo provided by Kobe City



### Multilingual Emergency Information

## 04 Best Facilities

### Kobe Biomedical Innovation Cluster



A Global Innovation Cluster  
**377**  
Institutions & Enterprises

### Supercomputer "FUGAKU"



**富岳**  
At the Top of  
the World Standards

### SPring-8

World's largest Synchrotron  
and X-ray Free Electron Laser

### Harima Science Garden City



### World-leading Research Facilities

## 06 Best Incentives

### International Economic Zones



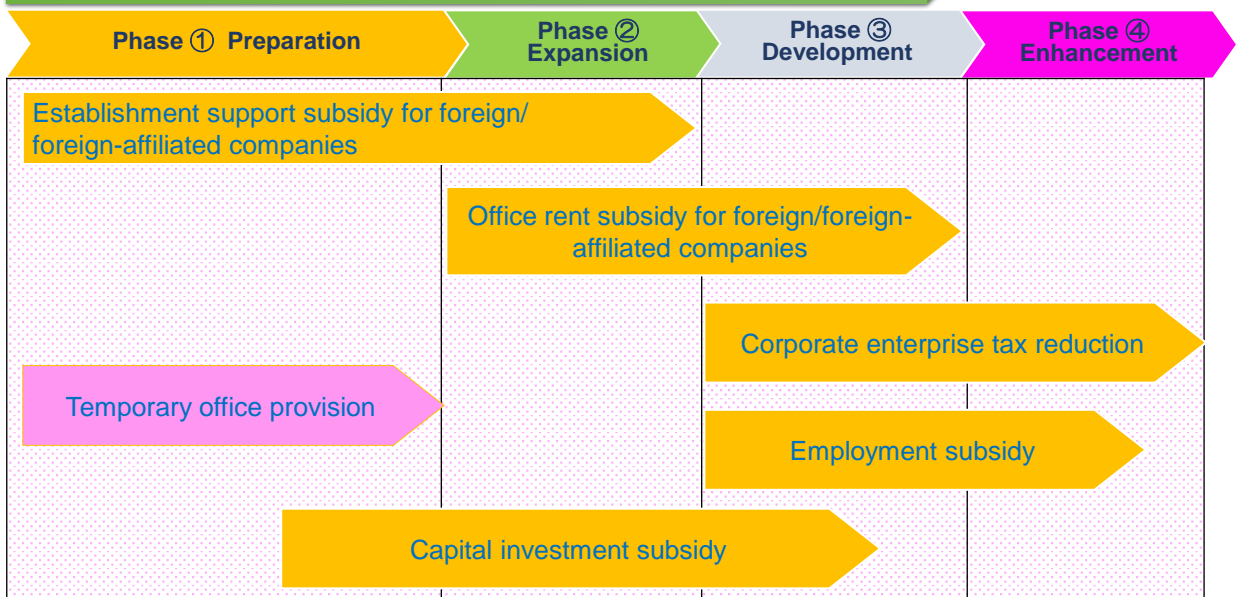
**11  
Zones**



### Incentive Programs

Corporate enterprise tax reduction	<ul style="list-style-type: none"> <li>◎1/2 reduction(within the International Economic Zone, occupied floor area of 1,000 m<sup>2</sup> or more)</li> <li>◎1/3 reduction(employment of 11 or more new full-time workers)</li> </ul>
Office rent subsidy for foreign/foreign-affiliated companies	<ul style="list-style-type: none"> <li>◎1/2 of office rent(1/4 by the prefecture, 1/4 by city/town)</li> <li>◎Up to 1,500 yen/m<sup>2</sup>/month, 2 million yen/year (by both the prefecture and city/town), 3 years</li> <li>◎Up to 3,000 yen/m<sup>2</sup>/month, 20 million yen/year* (by both the prefecture and city/town), 3 years</li> <li>*In the case of employment of 11 or more new full-time workers within 3 years of office establishment</li> </ul>
Employment subsidy	<ul style="list-style-type: none"> <li>◎300,000 yen/person, up to 300 million yen (employment of 11 or more new full-time workers living in Hyogo within 3 years of office establishment)</li> </ul>
Establishment support subsidy for foreign/foreign-affiliated companies	<ul style="list-style-type: none"> <li>◎1/2 of market research cost Up to 1 million yen/company</li> <li>◎1/2 of corporate registration cost Up to 200,000 yen/company</li> </ul>

## Incentive Programs for Each Phase of Establishment



## 05 Best Start-up Services

Hyogo-Kobe Investment Support Center (HKIS)

City of Kobe

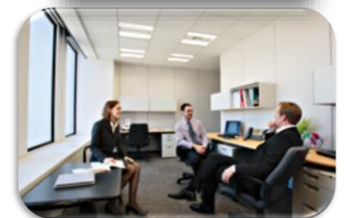
JETRO Kobe

One-stop Business Support

Hyogo-Kobe International Business Square



Hyogo Pref. Business Support Center Tokyo (BSC Tokyo)



## 05 Best Start-up Services

Offices



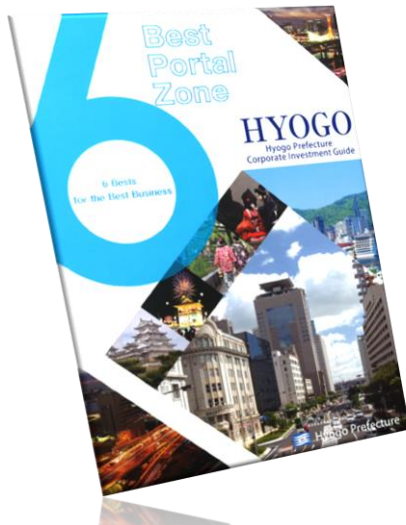
Laboratories



Introduction of Offices and Laboratories to your preferences

### Best Portal Zone

<https://web.pref.hyogo.lg.jp/sr14/documents/bestportalzoneenglish01.pdf>



### Your Best Choice HYOGO-KOBE

<https://web.pref.hyogo.lg.jp/sr14/ybcen.html>





Contact  
HKIS



<https://www.hyogo-kobe.jp/best/en/>

